



CLOUD COMPUTING IN THE INSURANCE SECTOR

To meet our clients' needs and in response to rapid technological developments DZP has created a multidisciplinary team in its IP&TMT Practice which offers advisory on cloud computing, with a particular focus on the insurance sector.

For over 20 years now we have been providing legal assistance with drawing up and negotiating IT-related agreements and with the experience we have gained in this area, we are able to meet the challenges of this innovative market such as legal issues relating to cloud computing.

With our practical experience, knowledge that is improved on a daily basis, and our awareness of the market, we can offer clients in the telecommunications, media and new technologies sectors the level of advancement and safety they require.

Cloud computing in insurance

Our cloud computing team specialises particularly in advisory to the insurance sector. Thanks to the co-operation of experts from several practices we can offer full-range legal support to Polish and international insurers in cloud computing.

Our services in this area include:

- legal support with drawing up and negotiating outsourcing agreements for cloud computing,
- advice on personal data processing and protection,
- advice on regulatory issues related to concluding and performing cloud computing agreements.

Report on cloud computing

For our clients we have developed and published in conjunction with the Polish Insurance Association a **Report on cloud computing in the insurance sector**. The Report sets out the basic assumptions, benefits and risks of offering cloud computing in the insurance sector. Readers will find a conceptual overview of cloud computing and will be brought up to speed on the problems that can arise in this respect, especially that most sensitive issue – personal data protection. The Report was written by experts from three teams: IP&TMT, Personal Data Protection and Insurance Law.

The Report is available at: http://www.dzp.pl/files/Publikacje/PIU_Raport.pdf

Recommendations and awards

The IP&TMT Practice itself and our experts **Aleksandra Auleytner and Janina Ligner-Żeromska** have for many years now been recommended and highly positioned in public rankings by prestigious international publications such as Chambers Europe, Legal500, PLC Which Lawyer? and International Trademark Review.





The team is led by:



Aleksandra Auleytner
Attorney-at-law, Partner
Head of the IP&TMT Practice

Aleksandra specialises in intangibles rights, copyright law, industrial property law and also the law on new technologies and e-commerce. She handles broadband infrastructure construction and e-health projects.

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Janina Ligner-Żeromska
Advocate, Partner

Janina specialises in intellectual property law, e-business, telecommunications, company law and European Union law. She advises domestic and foreign companies in the telecommunications and media sectors and software and computer equipment producers.

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Julita Zimoch-Tuchołka
Attorney-at-law, Partner

Julita is a specialist in mergers, acquisitions and restructuring projects. She advises both Polish and international insurance companies on acquisitions in the insurance sector. She specialises in insurance law, including cross-border insurance business.

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Bartosz Marcinkowski
Attorney-at-law, Partner

Bartosz is a specialist in company law, mergers and acquisitions, and personal data protection, including the implementation of domestic and international personal data protection systems. He has advised on, e.g. the implementation of electronic signatures in Poland.

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We trust that our professional and comprehensive advisory, individually tailored to meet each client's needs, and our pro-active approach will encourage you to co-operate with us.

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National Law Firm of the Year (Poland) - 2008, 2011, 2012 | Chambers Europe Awards for Excellence
Law Firm of the Year: Poland | "The Lawyer" European Awards 2012